

schedule of events



FRIDAY, MAY 2

6-8:30PM **MAUI ONION PAIRING DINNER, HULA GRILL**
Three-course dinner featuring the Maui Onion, paired with beer.
Tickets will be sold at Hula Grill, 808-667-6636



SATURDAY, MAY 3

center stage

9:45 AM **WELCOME**
Ramsay Wharton from Hawaii News Now

10:00 AM **CHEF DEMONSTRATION**
Mark "Gooch" Noguchi, Pili Group

10:30 AM **KAANAPALI RESTAURANT RECIPE CONTEST**

10:45 AM **CHEF DEMONSTRATION**
Chris Kulis, Capische, The Market by Capische

11:30 AM **CHEF DEMONSTRATION**
James McDonald, Aina Gourmet Market, and The Feast at Lele

12:00 PM **WINNER OF THE KAAANAPALI RESTAURANT RECIPE CONTEST ANNOUNCED**

12:15 PM **CHEF DEMONSTRATION**
Jojo Vasquez, The Plantation House

1:00 PM **CHEF DEMONSTRATION**
Sheldon Simeon, Migrant

1:45 PM **CHEF DEMONSTRATION**
Nick Mastrascusa, Kuki'o

2:30 PM **MIX DRINK CONTEST**

3:30 PM **KEIKI MAUI ONION EATING CONTEST**

4:00 PM **ADULT MAUI ONION EATING CONTEST**

4:30 PM **RECIPE CONTEST**

6:00 PM **TAHITIAN SHOW**

beach stage

10:00 AM **POLYNESIAN HULA DANCE SHOW**

11:00 AM **COOKING WITH CUTTY**
TV Celebrity Chef Cutty Cutler shows kids how to make fresh Hawaiian smoothies

12-12:30 PM **DRUMS OF THE PACIFIC LUAU SHOW FROM HYATT REGENCY MAUI**

1-2:00 PM **BENOIT JAZZWORKS**

2:30-3:30 PM **FRED'S GARAGE**

5-6:30 PM **AIRFORCE BAND OF THE PACIFIC**

7-9:00 PM **BAREFOOT MINDED**

Schedule is subject to change

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featured chefs



james mcdonald

Chef McDonald is showcasing his cuisine at I'O, Aina Gourmet Market and The Feast at Lele. Voted "Best Chef" in The Maui News readers' poll, and a James Beard nominee, he was recognized by Gourmet magazine in "Farm to Table." I'O is the only Maui restaurant to garner the prestigious Distinguished Restaurants of North America Award.



mark "gooch" noguchi

Chef Noguchi is a leader in Hawaii's sustainable food movement. He is a Town Restaurant and Chef Mavro in Hawai'i alumni. With his wife Amanda Corby, he formed Pili Group – a food group focused on the connection between community, education & food. Noguchi is also a founding partner and Chef of Taste Table, a pop-up space project that revitalized the food scene in Kaka'ako from 2012 to 2014.



jojo vasquez

A native of Chicago, Chef Vasquez joined The Ritz-Carlton, Kapalua resort's Banyan Tree Restaurant as chef de cuisine in 2005. He later teamed up with Iron Chef Masaharu Morimoto as executive chef at Morimoto Waikiki. After assisting the iconic chef for two seasons of "Iron Chef America," he returned to The Banyan Tree in 2010. In 2013, Vasquez moved on to lead the Plantation House Restaurant.



sheldon simeon

Born and raised in Hilo, he graduated from the Culinary Institute of the Pacific and interned at Walt Disney World. Moving back to the islands, he enrolled at Maui Culinary Academy and later opened sister restaurants Star Noodle and Leoda's Kitchen & Pie Shop. He was a cheftestant in the 10th season of Top Chef: Seattle, finishing in 3rd place and being named the season's Fan Favorite. He is also a two-time James Beard semifinalist – for "Rising Star" and "Best New Restaurant."



chris kulis

Chef Kulis brings his focus on technique and quality to the kitchens of both Capische and Il Teatro. A graduate of the Culinary Institute of America, he joined Capische after a successful tenure as sous chef at Thomas Keller's Bouchon in Yountville, California. He gives back to the community by helping kids learn about the sources of their food, value of good nutrition and healthful life habits.



nick mastrascusa

Chef Mastrascusa is the acclaimed executive chef at Kuki'o. In the past he oversaw culinary teams at the popular restaurants: Ulu Ocean Grill and Sushi Lounge, formally Pahu'ia and The Beach Tree Restaurant. He honed his culinary talents at the Biltmore Hotel, Coral Gables, and the Ritz-Carlton Palm Beach, both in Florida. He also opened Hoquart 2000 Restaurant in Montevideo, Uruguay.



open daily 9:30am – 10pm
808-661-4567 | mauionionfestival.com

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saturday, may 3

Enter to win one year of free parking and a \$100 gift card for Whalers Village by participating in the Whalers Village Facebook/Instagram Photo Contest (see website for details).

- ♦ Free admission
- ♦ Free parking
- ♦ Recipe contests
- ♦ Beer garden
- ♦ Maui Onion Pairing Dinner – Hula Grill, May 2
- ♦ Chef demonstrations
- ♦ Live entertainment
- ♦ Food booths
- ♦ Special retailer offers
- ♦ Maui Onion Challenge
- ♦ Whalers Village Photo Contest



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Follow along #onionfest14

GET YOUR **FREE** Maui Onion Festival commemorative bag.
Just spend \$150 or more at these fine shops and throughout Whalers Village, April 28-May 3, 2014.



\$20 off a purchase of \$100 or more. Offer not valid on gift card purchases, previous purchases and in combination with any other promotional offer. Expires May 4, 2014. Enjoy screen printing and autograph session with artist Kevin Sano Will on May 3.



Free pineapple upside down cake with purchase of two entrees.

Maggie Coulombe

Buy one item, get the second for 50% off. Promotion excludes jewelry and accessories.



Receive (1) 24"x29" Sea Life by Hawaii artist Dick Kearney poster for free with a \$25 purchase.

Tori Richard®

15% off regular priced Tori Richards merchandise

Whalers Village Museum

Free Whalers Village Ceramic Mug when you spend over \$100. While supplies last.



Buy a swimsuit and get a beach hat or a pair of flip flops for 25% off. May not be combined with other coupons or promotions.

IMAUINATION

Magic Stretch Hair Comb special
3 for \$25; 2 for \$20; 1 for \$12

Martin & MacArthur

\$10 off any purchase over \$100.



Buy a swimsuit and get a beach hat or a pair of flip flops for 25% off. May not be combined with other coupons or offers.

TOTALLY HAWAIIAN Gift Gallery

Free scented hand soap with a purchase of \$50 or more. Limited edition onion scented soap available.



Enter to win one year of free parking and a \$100 gift card to Whalers Village by participating in the Whalers Village Facebook/Instagram Photo Contest (see website for details).



10% off a regular priced 60-count boxes of Green Tea Hawaii.



Free gift with any \$75 purchase, Jams World sweatshirt retail value \$38.



50% off a Pearl in the oyster. Previously purchased pearls are non-refundable. Offer cannot be combined with other coupons or specials.



FREE jewelry case with a \$25 purchase.

Maui Fish & Pasta

Early Bird - Tuesday & Wednesday
50% off from 5:00 - 6:00 pm.
Early Bird - Thursday - Monday
25% off from 5:00 - 6:00 pm.
Friday Night - Late Night Happy Hour
10:00 - 11:30 pm
Everyday - Happy Hour
2:00 - 4:30 pm

SOUL LEI

30% off all men's resort wear button front shirts.



Free \$50 gift card for your beach portrait session. Call 808-242-1424 to schedule a time.



15% off regular priced Kahala Sportswear brand merchandise.

Redeem your receipts at the **Marriott VACATION CLUB** kiosk
MAUI OCEAN CLUB

See stores for details and exclusions. Offers based on availability and are subject to change. Discounts and promotions are valid April 28 - May 3, 2014. Guide must be presented at time of offer redemption.