



Aloha Yoshin!
Hope all is well! We
will be at Ala Moana this
Holiday Season! Hope you
can help us spread the word!
Mahalo, Sherrie Malcolm

FOR IMMEDIATE RELEASE

Big Island Candies Holiday Store at Ala Moana Center

For the first time, two of Hawaii's most popular retail brands will come together to help Oahu shoppers find that special gift this holiday season. Big Island Candies is pleased to announce that it will open a temporary retail store at Ala Moana Center from around Thanksgiving—the traditional kickoff to the holiday shopping season—to just after New Year's. The Big Island Candies holiday store at Ala Moana Center will occupy a space on the mall level of the center, Macy's Wing.

Known for its exclusive association with its home base in Hilo, this holiday store marks the first time in its history that Big Island Candies has had a retail operation outside the island of Hawaii. It was not an easy decision, explains Sherrie Holi, Big Island Candies' chief operating officer. "For years, we've had many requests asking us to do this. And, after much discussion, we decided it was time to give it a try."

Lance Duyao, director of retail operations, special events, and all-around creative force at Big Island Candies, adds: "We're very excited about this venture, but we also want to emphasize that this is just to meet the demands of Oahu residents during this seasonal time—our commitment to our Big Island home remains intact."

Not all of Big Island Candies' extensive inventory of cookies, candies and island treats will be available at the Ala Moana holiday store, which will focus on stocking some of the company's signature products, along with some of its most popular new creations. "It's not as easy to travel interisland as it once was," Holi explains. "We thought we could make it convenient for both old friends and new to come in and try some of our traditional products as well as some of our newer creations."

Founded in 1977, Big Island Candies has earned both popular and critical acclaim for its scrumptious premium products, elegant packaging, and excellent customer service. Although its products can normally be purchased only at its Hilo factory and retail store, the company has gained an international following through its website and catalog mail order sales. Big Island Candies is a familiar sight on flights leaving Hilo—for a limited time, they will hopefully be as common a sight at Ala Moana Center.

For additional information, contact Sherrie Holi or Lance Duyao at 1-808-961-2199; or email sherrie@bigislandcandies.com or lance@bigislandcandies.com.

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